

WRAL PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

Billing Address:

Greer Margolis & Mitchell Attention: Accounts Payable 3050 K Street NW Washington, DC 20007

Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 4

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	Advertiser	Roy Cooper for Governor			
	Product	COOPER 9/20			
	Estimate Number	5357			

Invoice #	167338-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/25/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	167338
Alt Order #	08364288
Deal #	
Order Flight	09/20/16 - 09/26/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	297
Product 1/2	317

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Today Show III	10-11a		•		•				
	Q4 CANDII	DATE WINDOW CARD V8.31 - CLA	ASS 3								
				09/20/161	o 09/26/16	1x	MTWTF				
	WRAL			Tu	09/20/16	:30	10:59 AM	RC-05-16H	\$225.00		1
2	WRAL	Late Night Seth Meyers	12:37 XM-1:37 XM								
	Q4 CANDII	DATE WINDOW CARD V8.31 - CLA	ASS 3								
				09/20/161	o 09/26/16	2x	MTWTF				
	WRAL			Tu	09/20/16	:30	1:35 AM	RC-05-16H	\$75.00		1
	WRAL			W	09/21/16	:30	12:56 AM	RC-05-16H	\$75.00		2
3	WRAL	WRAL Noon News	12-1p								
	Q4 CANDII	DATE WINDOW CARD V8.31 - CLA	ASS 4								
				09/20/161	o 09/26/16	2x	MTWTF				
	WRAL			Tu	09/20/16	:30	12:14 PM	RC-09-16H	\$150.00		1
	WRAL			Th	09/22/16	:30	12:42 PM	RC-08-16H	\$150.00		2
6	WRAL	WRAL 4p News	4-5p								
	Q4 CANDII	DATE WINDOW CARD V8.31 - CLA	ASS 4								
					09/26/16	2x	MTWTF				
	WRAL			F	09/23/16	:30	4:44 PM	RC-09-16H	\$125.00		2
7	WRAL	WRAL 5a News	5a-530a								
	Q4 CANDII	DATE WINDOW CARD V8.31 - CLA	ASS 4								
				09/20/161	09/26/16	1x	MTWTF				
	WRAL			Th	09/22/16	:30	5:24 AM	RC-08-16H	\$200.00		1
11	WRAL	WRAL 6p News	6p-6:30p								
	Q4 CANDII	DATE WINDOW CARD V8.31 - CLA	ASS 4								
				09/20/161	09/26/16	1x	MTWTF				
	WRAL			Tu	09/20/16	:00			\$550.00	See MG 24.2,24.3	1
12	WRAL	WRAL AM News 6-7a	6a-7a								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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12	WRAL WRAL AM News 6-7a	6a-7a	•			•	•	•		
	Q4 CANDIDATE WINDOW CARD V8.31 - 0	CLASS 4								
				to 09/26/16	1x	MTWTF				
	WRAL		W	09/21/16	:30	6:58 AM	RC-09-16H	\$450.00		1
13	WRAL Inside Edition	7-730p								
	Q4 CANDIDATE WINDOW CARD V8.31 - 0	CLASS 3								
				to 09/26/16	1x	MTWTF				
	WRAL		Tu	09/20/16	:30	7:27 PM	RC-09-16H	\$900.00		1
14	WRAL Today Show Q4 CANDIDATE WINDOW CARD V8.31 - 0	7-9a CLASS 3								
			09/20/16	to 09/26/16	1x	MTWTF				
	WRAL		Th	09/22/16	:30	8:46 AM	RC-09-16H	\$550.00		1
15	WRAL Entertainment Tonight Q4 CANDIDATE WINDOW CARD V8.31 - 0	730-8p CLASS 4								
			09/20/16	to 09/26/16	1x	MTWTF				
	WRAL		Th	09/22/16	:30	7:42 PM	RC-09-16H	\$350.00		1
16	WRAL Today Show II Q4 CANDIDATE WINDOW CARD V8.31 - 0	9a-10a CLASS 3								
			09/20/16	to 09/26/16	2x	MTWTF				
	WRAL WRAL		Tu F	09/20/16 09/23/16	:30 :30	9:55 AM 9:58 AM	RC-09-16H RC-08-16H	\$250.00 \$250.00		1 2
17	WRAL Late News Q4 CANDIDATE WINDOW CARD V8.31 - 0	11-1135p CLASS 3								
			09/20/16	to 09/26/16	1x	MTWTFS-				
	WRAL		Th	09/22/16	:30	11:14 PM	RC-09-16H	\$1,000.00		1
19	WRAL Saturday Night Live Q4 CANDIDATE WINDOW CARD V8.31 - 0	11:30p-1x CLASS 3								
			09/19/16	to 09/25/16	1x	1-				



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WRAL	Saturday Night Live	11:30p-1x				_		-		
		DATE WINDOW CARD V8.31 -	CLASS 3								
	WRAL			Sa	09/24/16	:30	1:00 AM	RC-08-16H	\$300.00)	1
20	WRAL	WRAL News 6a-8a	6a-8a								
	Q4 CANDI	IDATE WINDOW CARD V8.31 -	CLASS 3				_				
					0 09/25/16	1x	1-		4050		
	WRAL			Sa	09/24/16	:30	6:29 AM	RC-08-16H	\$250.00)	1
21	WRAL	Saturday Today	8-10a								
	Q4 CANDI	IDATE WINDOW CARD V8.31 -	CLASS 3				_				
					0 09/25/16	1x	1-				
	WRAL			Sa	09/24/16	:30	8:59 AM	RC-09-16H	\$400.00)	1
22	WRAL	Late News Airing Late	1135p-1205a								
	Q4 CANDI	IDATE WINDOW CARD V8.31 -	CLASS 3				_				
					0 09/25/16	1x	1		4000		
	WRAL			Su L D due to	09/25/16 Sports Runo	:30	12:11 AM	RC-08-16H	\$600.00)	1
					Sports Runo						
	WD 41	WB41 N		Lit due to	oporto riano	VOI					
23	WRAL	WRAL News Sunday	7a-9a								
	Q4 CANDI	DATE WINDOW CARD V8.31 -	CLASS 4	00/10/10	- 00/05/10	4	1				
	WRAL			Su 509/19/161	0 09/25/16 09/25/16	1x :30	7:18 AM	RC-09-16H	¢150.00	<u> </u>	
		NDOO I DIII	2.22	Su	09/25/16	.30	7.16 AIVI	KC-09-10H	\$150.00	J	ı
24	WRAL	NBC Sunday Prekick DATE WINDOW CARD V8.31 -	8:20p								
	Q4 CANDI	IDATE WINDOW CARD V8.31 -	CLASS 3	00/40/40+	- 00/05/40	4	1				
	WRAL	Wadaaday Hr 2	0.100	W 09/19/16 t	0 09/25/16 09/21/16	1x :30	9:40 PM	RC-09-16H	00.000) MG for 24.1,11.1	2
	WRAL	Wednesday Hr 2	9-10p	vv Su	09/21/16 09/25/16	:00	9.40 FIVI	KC-03-10H		9 See MG 24.2.24.3	2
		Prior to Game Sunday	7p-820p	Su Su	09/25/16	:30	7:22 PM	RC-09-16H) MG for 24.1,11.1	3
25	WRAL	Sunday Today	9-10a	J u	33,23,13	.50	, IVI	00 20	ψ1,000.00		Ü
25	WILL	Junuay Today	J-10a								

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In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



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Aired Spots

23

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Property

Sales Office

Sales Region

Account Executive

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	Q4 CANDIE	ATE WINDOW CARD V8.31 - CL	ASS 4	_							
				09/19/16 to	09/25/16	1x	1				
	WRAL			Su	09/25/16	:30	9:29 AM	RC-08-16H	\$300.00		1
26		Thursday Hr 1 DATE WINDOW CARD V8.31 - CL	8-9p .ASS 4								
				09/19/16 to	09/25/16	1x	1				
	WRAL			Th	09/22/16	:30	8:18 PM	RC-08-16H	\$800.00		1

<u>Gross Total</u> \$11,850.00

Agency Commission \$1,777.50

Net Amount Due \$10,072.50 Payment Terms 30 Days